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- *Maneggio Scuderia*
S.ta Maria Maggiore
- *Infomuseum*
- *UAAR*

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- *George Orwell*
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illustration

- *Carpe Diem - 365%*
DAYSIGN
- *Elastic (Mind)*
- *Acciaio Amico*
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featured

- *Exploit*
- *Cardinal Details*
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Portfolio

Marco Cavicchioli

COMMUNICATION & GRAPHIC DESIGNER

info@marcocavicchioli.com

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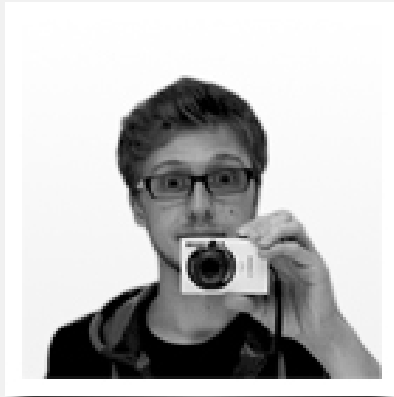
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Who I am

Hey! I'm a communication designer from Milan (Italy).

I worked at Studiolabo as graphic designer drawing web sites for some clients, but I also work as a freelancer designing communication projects.

I love working with different media too: I'm also an illustrator, why not a photographer. I've got a passion for typography and press editing.

Instruction

*2006/08 - Communication Design
masters degree
Politecnico di Milano
(Italy)*

*2008 - Kisode Dept. (Design Faculty)
Musashino Art University
武蔵野美術大学
(Japan)*

*2003/05 - Communication Design
bachelors degree
Politecnico di Milano
(Italy)*

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Floornature

2009

Floornature is a web portal created by four of the most known companies (GranitiFiandre, FMG, Iris Ceramiche and Ariostea) concerning building materials.

I worked with:
Studiolabo



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Maneggio Scuderia S.ta Maria Maggiore

2009

Personal project inspired by the riding school of S.ta Maria Maggiore.



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Infomuseum

2008

This is a project developed in Tokyo: create a metaphysical Museum and its own brand image.

I worked with:

Kenya Hara



*infomuseum

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UAAR

2007

Brand Identity for the UAAR - Unione Atei Agnostici Razionalisti. The project covers with logo, envelopes, business cards, a new graphic layout for the magazine "L'Ateo", website, publicity campaign, gadgets, and much more...

I worked with:

Michele Graffieti



U N I O N E
A T E I
A G N O S T I C I
R A Z I O N A L I S T I

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Fuorisalone 2010 Teaser Site

2009

Fuorisalone.it needed a new graphic changeover and a re-setting of its many contents and services. Is there anything better than icons and big titles to make people understand what we do?

I worked with:
Studiolabo



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Ospedale Niguarda Annual 2008

2009

All the data concerning the most important Hospital in Milan can be consulted via the Internet.

I worked with:
Studiolabo



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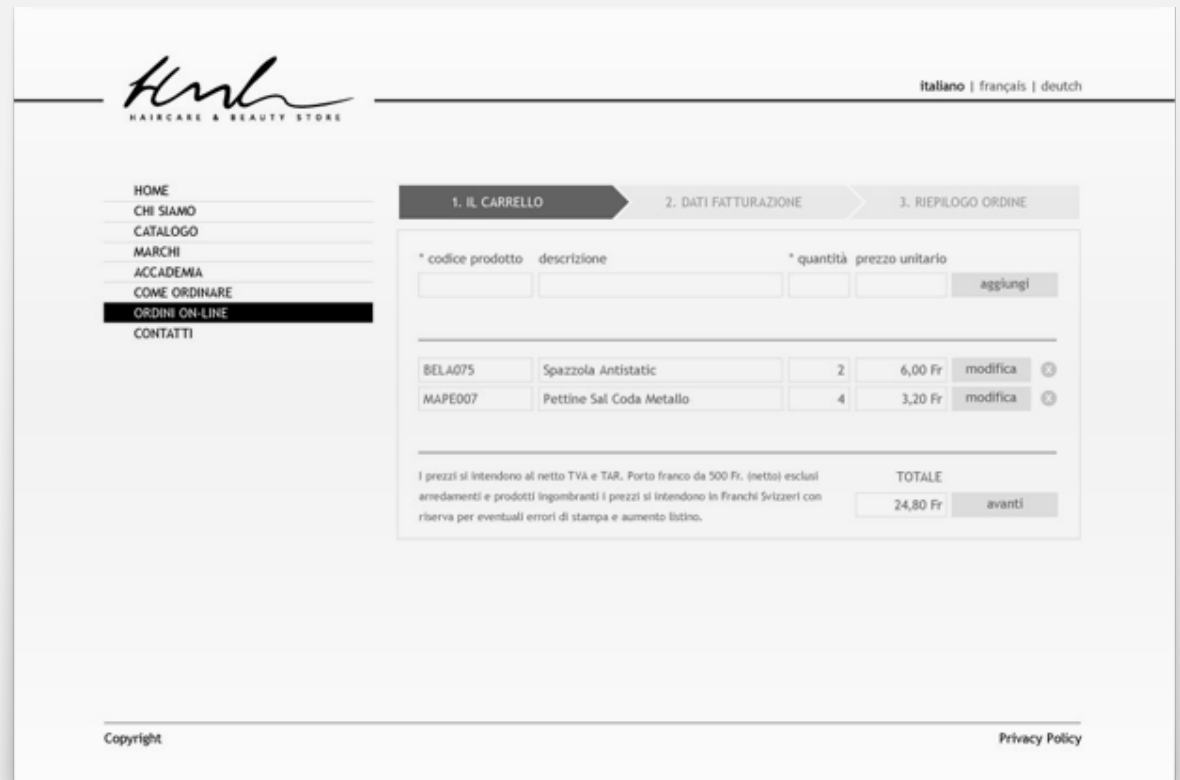
HML

2009

Brand new e-commerce site for the swiss HML, the most important distributor of professional products for hairdressers.

I worked with:

Studiolabo



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Ospedale Niguarda

2008

The Home-page of the most important Hospital in Milan. This project focused on the accessibility of information for patients.

I worked with:
Studiolabo



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Spazio Botta

2008

Website for a big space with twelve locations available in Milan.

I worked with:

Studiolab



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Parliamoci - Art. 21

2009

50 x 70 cm

A social poster to promote a constructive political dialogue about Italy.



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George Orwell 1984/08

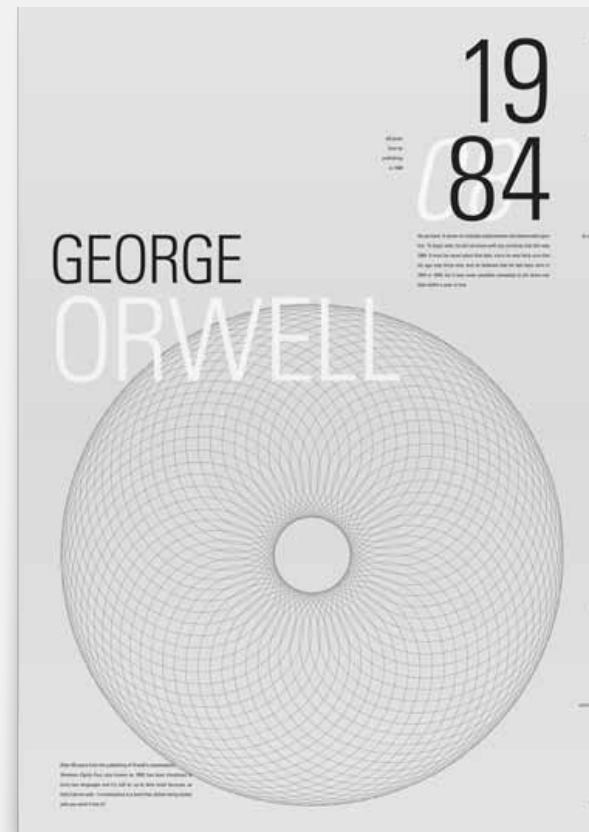
2008

50 x 70 cm

This is a very personal work, developed during my Japanese period. The poster aims to celebrate the 60th anniversary of the publishing of Orwell's masterpiece.

I worked with:

Takaaki Bando



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Ma

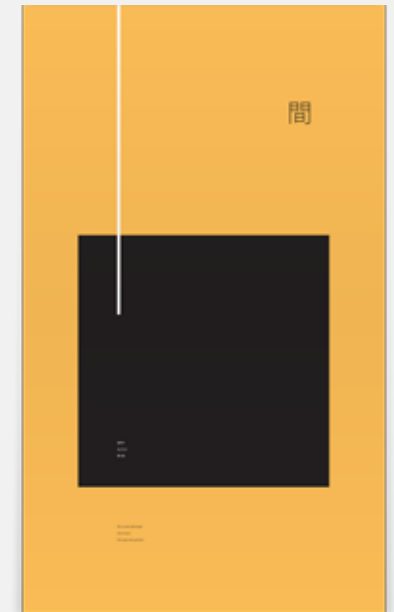
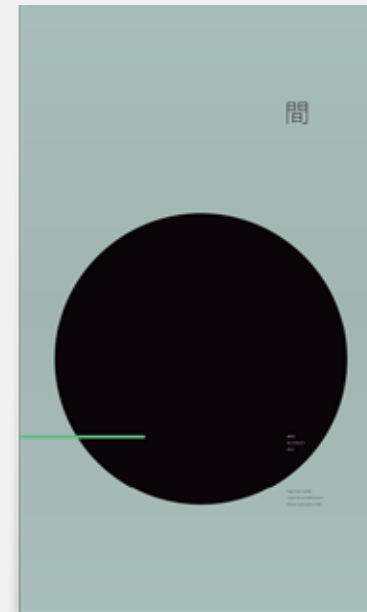
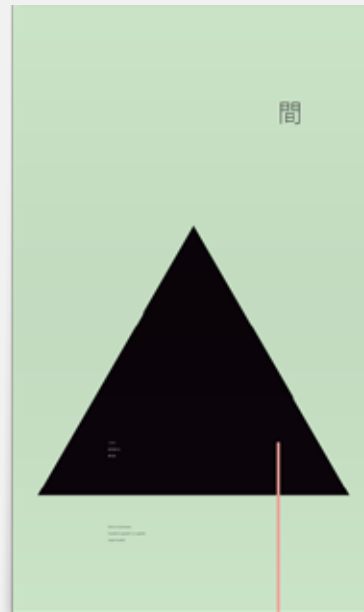
2008

60 x 100 cm

Three posters that represent my experience in Japan, between (the English translation of "ma") different languages, seasons, colours, and shapes.

I worked with:

Takaaki Bando



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An eye for an eye

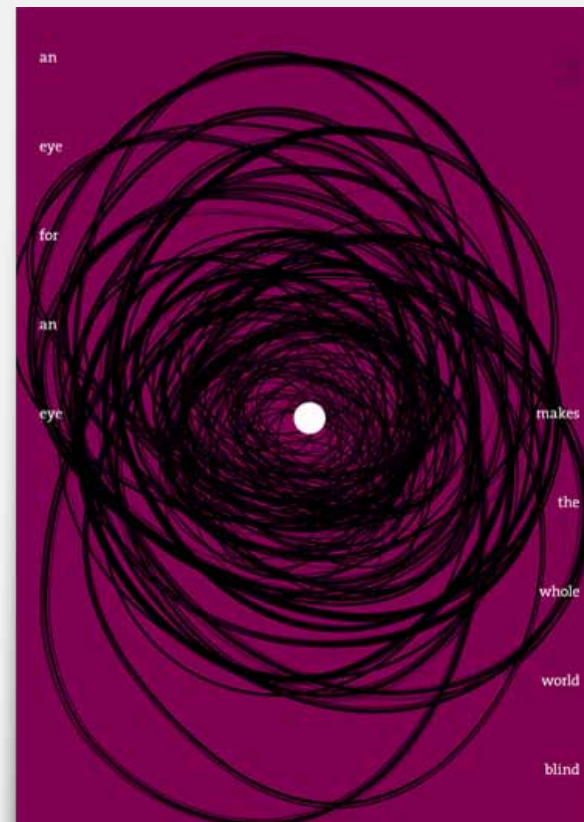
2007

50 x 70 cm

Another poster with a social soul to express Gandhi's aphorism, "An eye for an eye makes the whole World blind."

I worked with:

Armando Milani



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The last man in Europe / 1984

2006

17 x 21 cm

A new illustrated edition for Orwell's masterpiece.

I worked with:

Silvia Amaduzzi

Beatrice Cesana

Giorgio Caviglia



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Carpe Diem 365% DAYSIGN

2008

40 x 40 cm

The month of April for the 365% Daysign calendar for Fuoribiennale. The theme of this third edition - following Cyan (2006) and Magenta (2007) - is the colour Black.

I worked with:

Studiolabo



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Elastic (Mind)

2008

15 x 15 cm

ELASTIC is a print and web magazine about creativity, in all its forms. It's published once a month, and it uses only black and white colors. Each issue of Elastic is dedicated to a different topic - featured as the title - in which everyone is invited to enter into the creative process of the magazine itself, interpreting the leading theme.



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Acciaio Amico

2008

“Acciaio Amico” is an initiative promoted by Consorzio Nazionale Acciaio, directed at all primary school students. The purpose is to alert the students to the practice of recycling steel.



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Someday we will know

2008

42 x 29,7 cm

Be patient... this is a personal work.



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Explò.it

2009

IDENTITY - NETWORK - WEBSITE - MOBILE APP -
BOOK

Explo.it is a creativity network settled in Milan, where the huge number of professional studios of fashion and design allows for the creation of a very powerful economic circle.

The purpose of this project is to create a unique figure, in which all the creativity studios can take part, sharing their experience and their abilities.

I worked with:

Paolo Casati



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Cardinal Details

2008

GUIDES - PACKAGING

The project is composed of four guides addressed to foreign students at the Musashino Art University in Tokyo.

The primary goal of Cardinal Details is to describe the area where the students are going to live, focusing on small, unknown items.

I worked with:

Kenya Hara



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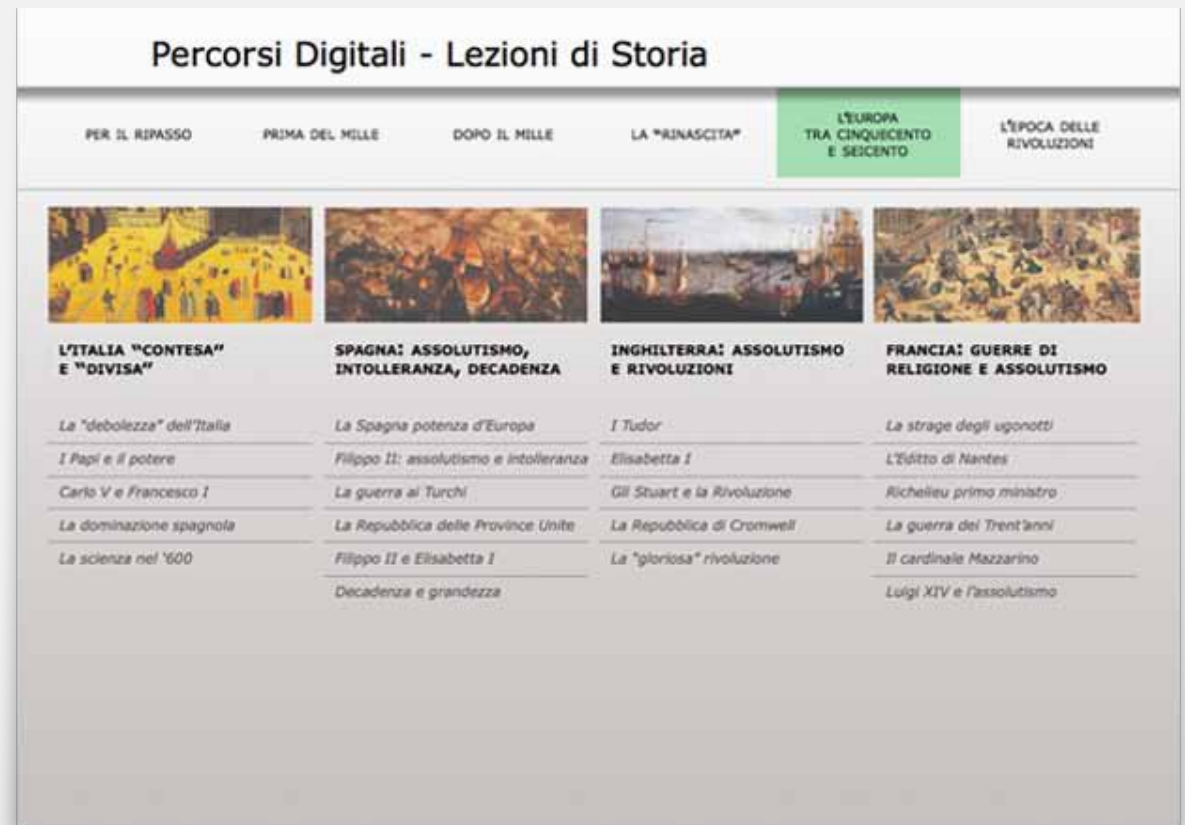
2008

GRAPHIC - NAVIGATION SYSTEM - INFOGRAPHIC

*This is a project for RCS - the biggest editors in Italy.
Communication project for history lessons addressed
to Italian primary schools.*

I worked with:

RCS Libri



About Me

identity

- *Floornature*
- *Maneggio Scuderia*
S.ta Maria Maggiore
- *Infomuseum*
- *UAAR*

Works

web design

- *Fuorisalone 2010*
Teaser Site
- *Ospedale Niguarda*
Annual 2008
- *HML*
- *Ospedale Niguarda*
- *Spazio Botta*

Contacts

print

- *Parliamoci - Art. 21*
- *George Orwell*
1984/08
- *Ma*
- *An eye for an eye*
- *The last man in*
Europe / 1984

illustration

- *Carpe Diem - 365%*
DAYSIGN
- *Elastic (Mind)*
- *Acciaio Amico*
- *Someday we will know*

featured

- *Explo.it*
- *Cardinal Details*
- *Percorsi Digitali -*
Lezioni di Storia

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Thanks.